

September 2021

Volume 21, Issue 9

Hawk Talks

A Publication of the Karel Staple
Chapter of the Studebaker Drivers Club



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Presidents Message

Hi All,

I would like to Thank Dean Sumpter for being our "for sale person" for years. He has stepped down. I would like to Thank Rick Pierce for stepping up to do the want ads for our Hawktalks Newsletter. You can send them to Rick at Studerick57@yahoo.com We had a very nice meeting at Johanna & Frank Smith's home. Thank you for the cool weather & great BBQ.

Our Drive your Studebaker Day and Meeting will be Sept 18th at the California Auto Museum. This will be an outdoor event at the museum parking lot, 10am to 2pm. so bring your lunch. Everyone with a Studebaker or related make is welcome to display their cars even if they are not a member. This is a great way to have the public see our beautiful Studebakers.

We voted to change our Oct, Nov & Dec meeting locations. Our Christmas party will be at the California Auto Museum.

Cruise Safe

Johna



Secretary Report

Hello everyone!

It was a beautiful day for our meeting in Napa this month. We had 19 members and two guests, Craig and Frieda Marrazzo . There were six Studebakers. Thank you Frank and Johanna Smith for hosting and the great food. Our club has the best chefs!

Perry Knopf is making the club calender , and needs pictures. Perry always does a great job, Thank you for putting this together!

Lou Van Ann gave us an update for next years picnic in Stockton. It will be Saturday April 30th 11:00 A.M. to 3:00 P.M. Thanks Lou for all the hard work you put in to make this happen . We will do it this time!

This Year the club Christmas party will be at the California Auto Museum on December 18th at 11:00 A.M. A \$200.00 budget for decorations was voted on and passed. There is a \$20.00 limit on the gift exchange. No joke gifts please.

I want to thank our club for stepping up to the wild fire victims. I ' m so proud to be part of this club. Linda Barnard, Secretary





TUDEBAKER NATIONAL MUSEUM

August 30, 2021

Karel Staple Chapter SDC
c/o Mr. Louis D. Van Anne
5802 Land View Drive
Stockton, CA 95219-4602

Exhibitions

Manufacturing Victory
Open through February 2022

AM General at 50
Open through February 2022

Upcoming Events

Cars and Coffee
September 4, 8:00am – 10:00am

Cars and Coffee
October 2, 8:00am – 10:00am

Dear Karel Staple Chapter SDC,

Thank you for your contribution of \$200 to the Annual Fund. The Museum flourishes through the private support of individuals, foundations, and corporations.

The Annual Fund provides vital revenue to fuel expanding programs and services throughout the Museum. Know that your gift helps us connect with every visitor that steps into our Museum.

Your generosity allows the Museum to continue introducing engaging digital programming and stimulating events that spark the imagination and ignite passion for the design and innovation of the automobile in all of our Museum visitors.

We hope to see you into the Museum again very soon.

Sincerely,

Patrick Slebonick
Executive Director

Please retain this letter as written acknowledgement of your contribution of \$200 on August 30, 2021, to the Studebaker National Museum, Inc. a 501(c)(3) tax exempt organization. No goods or services were received in exchange for this contribution. This contribution may be tax deductible to the extent allowable by law. The Studebaker National Museum does not provide tax advice so please consult your tax professional to determine the deductibility of this gift.

201 CHAPIN STREET
SOUTH BEND, INDIANA 46601

PHONE • 574.235.9714
TOLL FREE • 888.391.5600
FAX • 574.235.5522
WWW.STUDEBAKERMUSEUM.ORG

Upcoming Car Events

Online Car Show Calendar—<http://www.norcalcarculture.com/> For Weekly events and more, lots of Cars & Coffee and evening cruise nights.

Sep 11 - Rio Linda: The Cherriettters Classic Car & Motorcycle Show & Swap 8-3pm, 6852 Dry Creek Road. 916-873-5007

Sep 18 Bear River Baptist Church Car Show, 5911 Camp Far West Rd. Sheridan, 916-622-5354

Sep 18 – [The Cops & Rodders Show & Shine](#) 9- 3 at the Cameron Park Airpark, 3374 Mira Loma Dr. 530-748-2481

Sep 18 – Park Community Church, Live Music, 3901 Wild Chapparal Dve, Shingle Springs, (530) 652-4171, \$25 show day

Sep 25 Loma Rica Lions Club Car Show, 5667 Fruitland Rd, Loma Rica, CA, 530-632-6285,

Sep 25 - Fair Oaks: [The Music and Motors Car Show](#) 10-1pm, Bella Vista High School, 8301 Madison Avenue.

Sep 25 Swap Meet & Car Show, Yolo County Fairgrounds, www.sacramentoswapmeet.com

Sep 25 – Rancho Cordova: [The American River Show & Shine Car Show](#) 9- 3, Sun River Church, 11223 Trinity River DR.

Sep 26 John M Studebaker Wheelbarrow Race, El Dorado Cty Fair Ground.

Oct 1 – Sacramento: [The Mean Machines Cruise In Car Show](#) Friday 4-8pm at Spyman Classics, 4907 Auburn Blvd.

Oct 2 – Cameron Park [The Thunder In The Park Car Show](#) 7- 4pm, Cameron Park Lake, 2989 Cambridge Road.

Oct 2 – Richard Sinnott Car Show, 1468 Simpson Lane, Marysville, 530-743-8713, Live Music, FREE

Oct 2 –CAM Cruise Fest - CRUISING Fulton Avenue, El Camino to Marconi. CA Auto Museum 916-442-6802

Oct 3 – Fair Oaks: [The Fair Oaks Village Car Show](#), Sunday from 8am to 10:30am at 7003 Park Drive.

Oct 9 – Cars that Care, 8025 Waterman Road, Sacramento 95829, (916) 526-0234, www.southgaterecandpark.net/

Oct 15-17 – International Auto Show, Cal Expo, Details to come.

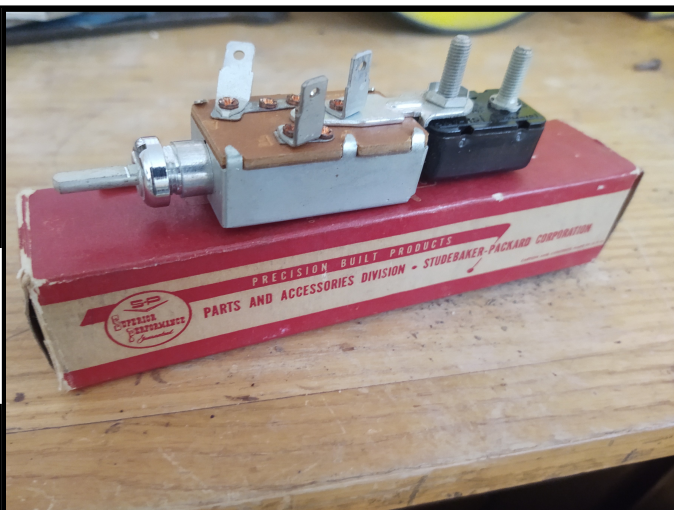
Oct 24 – Napa: [The Napa Show and Shine](#) Sunday 10-3pm, Park Lot X, Pearl, West & Yajome St nvcruisers@gmail.com



59 lark wiper
switch
Part # 1547333
Price 30.00

**OK, HERE'S THIS MONTH'S
TREASURE**

**Candbstudebakers@gmail.com
510-755-4170**



The 1967 Stude That Never Was

YES, VIRGINIA, there almost was a 1967 Studebaker.

To get the story on this mythical Stude, I talked with Bob Marcks, now a Chrysler designer but in 1966 a partner in the design firm of Marcks, Hazelquist & Powers of Dearborn, Mich.

"We began our association with Studebaker with the 1966 model," Bob recalls. "We did some of the outside stuff, but mostly I worked on interiors, trying to upgrade the image of the car. We felt that Studebaker's appeal had to be based more on a 'class' image, so we chose colors and fabrics of the Cadillac/Chevy type."

"One of the big problems with the 1964-66 car was the high-looking back end. Then one day I noticed a Studebaker and a Mustang parked side by side in a shopping center. The Mustang, with its higher rear bumper, looked low, but the Stude looked clumsy. So we took a black sedan and raised the rear bumper to just below the decklid. What a difference!"

While the model lineup would have stayed the same, other changes for 1967 included a new grille and side trim. "We kept the grille simple, but dual headlights looked pretentious

so we stayed with singles. We tried to raise the front bumper, too, but couldn't because of the canopy headlight locations.

"On the bodyside, we returned to the 1964-65 style of moldings, but lower, running beneath the door handles. This helped hide the front fender concavity. We were also thinking about a vinyl insert for parking protection."

Other minor tweaks included the vinyl roof moldings, wheelcovers, and trim details. Testing was well underway when word came down in May, 1966 that Studebaker was closing its car division even though the Canadian operation, under Gordon E. Grundy, was showing a profit at the time. But South Bend Management felt that Studebaker had no real future in the automotive business, and that was that.

Hans Arnold, Stude's last chief engineer, was our primary contact. Both he and Grundy were a delight to work with. Grundy was a real problem-solver—soft-spoken, very receptive. We all shared an enthusiasm for what looked like a long-term, successful operation," says Bob Marcks. "We dealt directly with top management, and decisions came quickly. It was a very satisfactory arrangement."

Marcks, Hazelquist & Powers also worked on advanced concepts for 1968-69. "Studebaker, of course, wasn't contemplating any major body changes, too expensive. But we were thinking of a big front-end revamp under three distinct themes. One was the twin-blade Avanti approach, with under-the-bumper seating. Another was the Hawk's center-grille concept. And we were even considering going back to the twin springs of the 1953 coupe!"

As we talked, Bob rapidly sketched a combined Avanti/Hawk idea, with leaning-back blade fenders and a bold center grille with flanking headlights, possibly concealed.

"We felt we had to appeal to the old-line Studebaker buyer with styling features that brought to mind the best of Stude's past models. We were trying for a classic Studebaker in the same way Mercedes and Rolls keeps a constant image. It's just the bad things that don't work out."

Too bad indeed, because this final Studebaker revamp looks like a fine site and shape to meet the demands of the 1970s.

—Jeff Goodhall

REAR: 'TWILIGHT' ASSEMBLY

REAR BUMPER RAISED SUBSTANTIALLY TO GIVE BACK-UP A LOWER LOOK. NEW LOWER SIDE MOLDING. BUMPER ADDED FOR ACCESS TO GAS CAP.



REAR-STYLE BODY SIDE MOLDING, LOWERED, w/VINYL INSERT.



NEW SIMPLER GRILLE. BRIGHT HEADLAMP BEZELS. FRONT BUMPER RAISED SLIGHTLY.

FINAL PROPOSALS FOR 1967 STUDEBAKER, WITH SPECIAL THANKS TO BOB MARCKS.

ADVERTISEMENTS CARS, PARTS, SERVICES

August 2021

Cars For Sale

These are all pickup trucks. All run and are currently licensed and driven.

1949 - \$15,000, 1949 with 4 speed - \$22,500, 1951 - \$27,500, 1953 - \$19,900, 1954 - \$19,900,

1955 flatbed - \$19,900, 1956 long bed - \$17,900, 1957 long bed - \$28,000, 1957 - \$18,000, and 1958 - \$19,900. **Contact Larry Jones 530-933-3941 or email lwj1@yahoo.com**

1960 Lark VIII - \$17,500. **Contact Larry Jones 530-933-3941 or email lwj1@yahoo.com**

1959 Studebaker Scotsman Pickup - completely restored with a 1962 OHV 6 cylinder engine, 3speed transmission. **Contact Steven Richardson 530-673-6634 orsteverchef@comcast.net**

51 Business Coupe - Great condition, everything done - paint, chrome, upholstery, tires. \$12,500. **Contact Steve Martin 925-285-6171**

1949 Studebaker 2R5 truck for sale \$2,700. Truck is all original except for redone exhaust. Great restoration project or parts truck.

Truck was used as a ranch truck. Original low miles only 76,859. Engine does not have compression. Will have to be rebuilt or swapped out.

Body is in good shape. Has two small rusted holes in floorboard of cab.

Original bench seat has been fully restored.

Buyer will be responsible for cost and organizing of towing. Can be seen by appointment in Napa.

asking price is \$2,700. **Contact Rebecca Hudgins 707-363-2343**

Cars/Parts Wanted

Need clock and radio for 1954 Commander Coupe **Contact Jim Goodland 707-718-6787**

I am looking for a restored 1950 or 1951 Studebaker four door with a manual transmission / overdrive. If you know of one, please call me **@ 704-599-5885 ~ Jeff King jeffking@att.net** (Charlotte, N.C.)

Rick Pierce is the new want ads editor! Please address all car, parts for sale or wanted to: **Studerick57@yahoo.com**



**Memory Quilts by
Rodney**

greinerrod-
ney@gmail.com

Paid Advertising

*Rates are \$20/year for members
\$25/year for non-members*

Karel Staple Chapter CALENDAR for 2021

October 17 Sunday– **Gold Country Auburn Fair Grounds** 11:00 A.M.

November 14 **Taste of Tuscany– Citrus Heights** 9:00 A.M.

December 18 **California Auto Museum** 11:00 A.M.

California Auto Museum Sat Sept 18, 2021 Set up begins at 9:30am & the event starts at 10:00am. to 2pm We will be parking outside the museum for the public to see our beautiful Studebakers. If you have friends that have Studebakers, they are welcome too. Stock, Modified & work in progress are all welcome. You might want to bring an EZ up if you have one & you will need to bring a chair.

Address: [2200 Front St, Sacramento, CA 95818](https://www.google.com/maps/place/2200+Front+St,+Sacramento,+CA+95818)

Directions to California Auto Museum

From Roseville:

I-80 and head toward Sacramento to I-5 South toward Los Angeles,
At Exit 518, head right on the ramp for CA-99 / I-80 Bus / US-50 toward
Broadway

Turn right onto 3rd St toward Broadway, Turn right onto Broadway,
Turn right onto Front St. 2200 Front St, Sacramento, CA 95818

From Stockton:

I-5 North

At Exit 518, head right on the ramp for US-50 East / US-50 West toward
San Francisco / South Lake Tahoe, Turn left onto Broadway, Turn right
onto Front St



National SDC Application

For SDC National membership:
Please mail check or money order
to:

Studebaker Drivers Club, Inc.
P.O. Box 1715
Maple Grove, MN 55311-7615

Includes monthly publication of
Turning Wheels Magazine

_____ First year membership w/periodicals class mail	\$29.00
_____ Regular membership w/periodicals class mail	\$36.00
_____ Regular membership w/ first class mail	\$62.00
_____ Student/young adult (up to 22 years old)	\$29.00
_____ SDC membership without Turning Wheels	\$12.00

***** Note Increased Prices**

To use Visa or Mastercard call:

(763)420-7829 fax (763) 420-7849

or email: sdc@cornerstonereg.com for more
information.

Name: _____

Spouse: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____

Email: _____

If new member, source of referral:

Please list Studebakers, including
Year, make, body style on separate page.

Karel Staple Chapter Application

All members of local chapters
must be members of the National
Studebaker Drivers Club
SDC #: _____

Membership dues are \$20 Annually

Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: () _____

Email: _____

Referred by: _____

Birthday (Mo) _____ Spouse: _____

___ YES, I would like my newsletter emailed to
me each month.

___ NO, I would not like my information to be
published on our roster.

Please list Studebaker (s) owned:

1. _____

2. _____

3. _____
 Year Model Body type

Name Badge Application:

Name: _____
 (may be a nickname)

Spouse: _____

Name badges are \$10.00 each \$ _____

Membership fee: \$ 20.00

Total enclosed: \$ _____

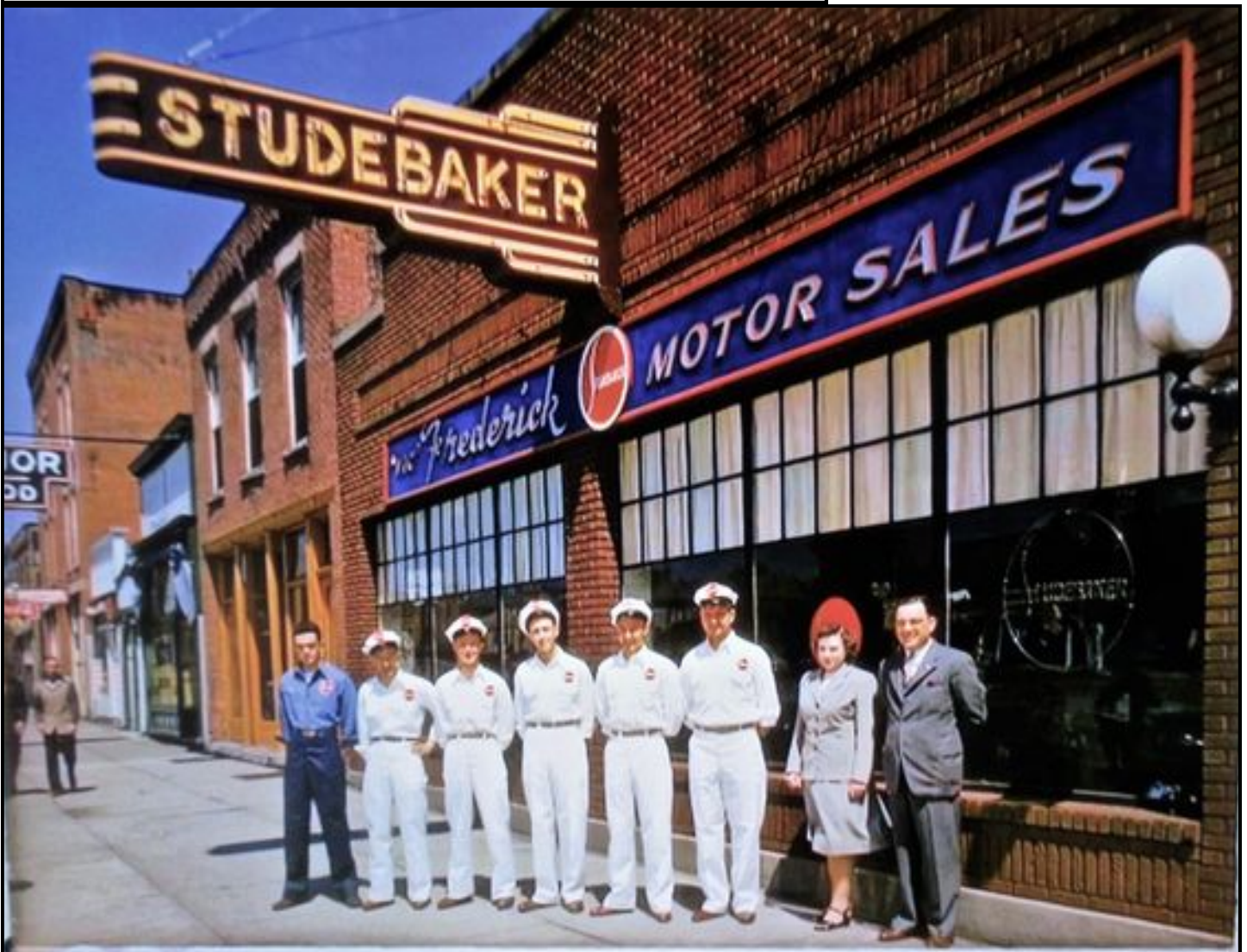
Make check payable to:

Tech Tip

Studebaker Mike

Testing Your Cars Generator

The other day I found myself trouble shooting an electrical charging system on an older vehicle. This was equipped with a generator and voltage regulator. It had been a long time since I tested a generator, so I searched the internet to review. YouTube, my favorite 'go to' and found a great series of videos covering the subject. The best was by Moss Motor Ltd, titled *Generator - How to Bench Test it While in your Car (Newest Version)*. Simple, and explained very well. Moss also has other followup videos on testing and adjusting the regulator.



Karel Staple Chapter Officers

President - Johna Pierce
Sacramento CA
916-765-3329
Ladyhawk64@comcast.net

Vice President - Lisa Hale
Elk Grove CA 95758
gm.lh@verizon.net

Treasurer - Lou Van Anne
Stockton CA 95219
lvasales@comcast.net

Secretary - Linda Barnard
Citrus heights CA
sweetlorraine44@hotmail.com

Membership — Johanna Smith
2140 Coronado Ave
Napa CA 94559
(707) 255-5108
jmgreer2140@aol.com

National Officers

President - Dennis Foust
143 Studebaker Rd
Spring Mills, PA 16875
studeguy54@gmail.com

Vice President - Don Jones
PO Box 229
Concord VA 24538
keydetsdj@aol.com

Secretary - Cindy Foust
143 Studebaker Rd
Spring Mills PA 16875
cfaust1966@gmail.com

Treasurer - Jane Stinson
5800 Stanley Rd
Columbiaville MI 48421
jestinson@aol.com

Past President—Tom Curtis
3538 Gordon Rd
Elkhart IN 46516

Pacific Southwest Zone Officers

National Director, Board of Directors -

Zone Coordinator -
Ed Smith
PO Box 90763
White Mtn Lake AZ 85912
edcollects@cox.net

Regional Manager, California-North
Lou Van Anne
Stockton CA 95219
lvasales@comcast.net

For insurance purposes and
also to comply with SDC Bylaws
governing chapters, all members
of a local chapter must also be a
member of the National Club.
Don't forget to renew your
National membership.

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**For a look at the pictures in color
Visit us at:
www.Hawktalks.com**

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Karel Staple Chapter
Citrus heights CA**