

April 2021

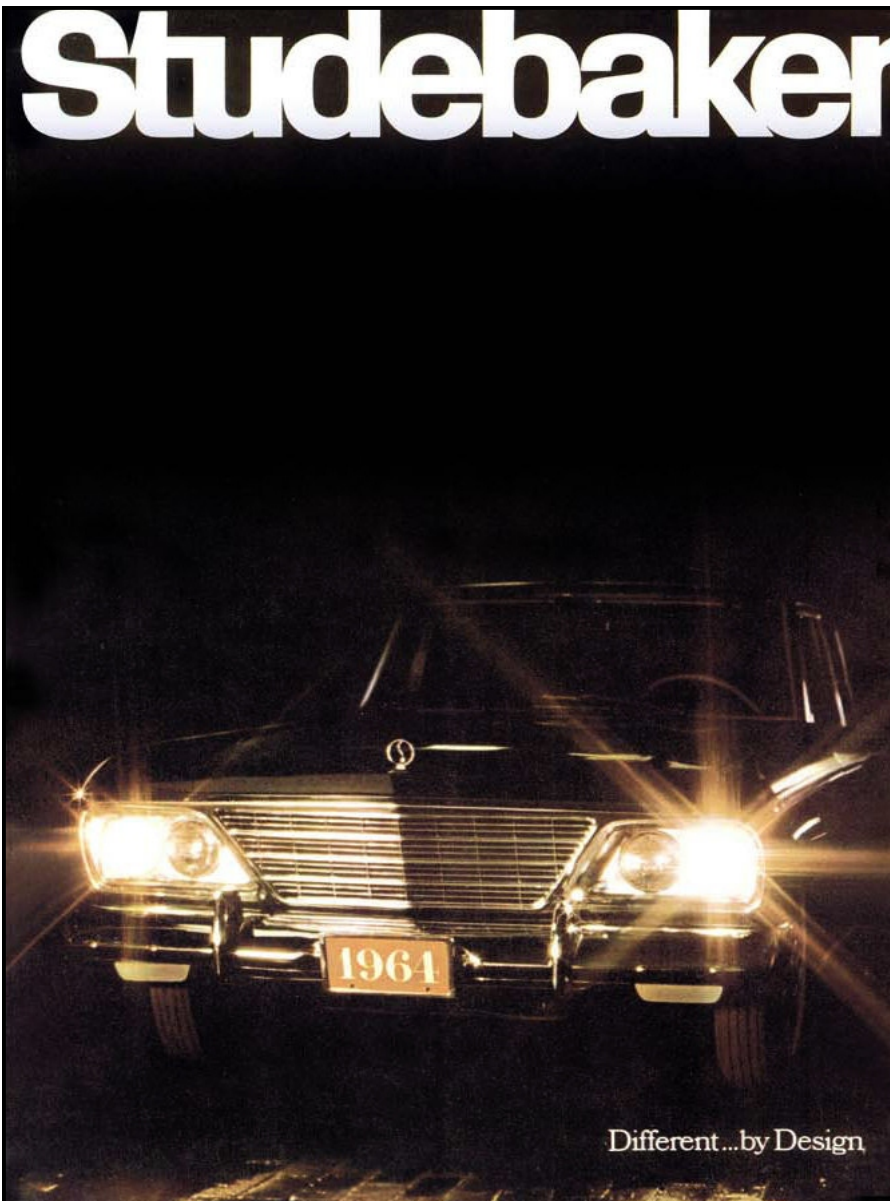
Volume 21, Issue 4

Hawk Talks

A Publication of the Karel Staple
Chapter of the Studebaker Drivers Club



Studebaker



DAYTONA CONVERTIBLE in Bermuda Brown



DAYTONA 2-DOOR HT in Jet Green



DAYTONA 4-DOOR SEDAN in Horizon Green



DAYTONA WAGONAIRE in Laguna Blue



CRUISER 4-DOOR SEDAN in Midnight Black



HAWK in Bordeaux Red

Page 2...President's Message....*By Johna Pierce plus s Editors Corner...Brian*

Page 3...Thank You Karel Staple Chapter...*By the Stalnakers*

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Page 5...Southbend Watches...*By Cliff Tattersall PLUS - ASSIST from Anthony*

Page 6...Cars, Parts, Services... *By Dean Sumpter PLUS—Paid Advertisements*

Page 7...Calendar Stuff... *Plus*

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Presidents Message

Hi All,

Although the virus situation has improved, our April in-person meeting is canceled. I will get my 2nd vaccine the middle of April!

There seems to be a light at the end of the tunnel. Since some of the counties are opening up in California.

We are planning our first in person meeting in a long time in Auburn at the Auburn/Gold Country Fairgrounds!

Sunday, May 2, 2021 at 11am

We can have it outside, and can order pizza & food from the restaurant or bring your own. We will still need to wear a mask.

They have picnic benches, bathrooms & parking. We will have a raffle too! Thank you Betty Martin for setting this up!

It will be nice to see our members. If you do not feel comfortable coming we totally understand.

At the meeting we will be setting up our future meetings, while trying to follow the Covid -19 guidelines.

At this time, potlucks will be canceled, but you can bring your own lunch, if the meeting isn't at a restaurant.

If anyone is interested in setting up a drive/cruise that would be nice too.

if you are planning on going to the La Palma/Zone Meet, they can use raffle prizes.

Stay Safe & Healthy

Johna



Editors Corner

Hey everybody!

As you all know I took over as editor last month. I would like to ask a few things from those who contribute to the newsletter. Due to my lack of expertise I could use some help. When you send me an article to put in the newsletter, any pictures should be sent as an attachment. This makes it possible to take the picture and place it with the article. I'm hoping to get better as time goes on, and be able to handle the pictures better. Thanks

Brian



Smart buyers of lowest price cars say...

**NOW 4 TO SEE
INSTEAD OF 3**

**The Studebaker Champion
is one of the 4 lowest price
largest selling cars
in America!**



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CONGRATULATIONS

Rick Pierce just got his 45 year pin for being a Studebaker Drivers Club member since 1976. He joined the Karel Staple SDC at the same time. Rick had a 1962 Cruiser with 32,000 miles. (not his first Studebaker)

At that time Stan Hanenkratt was the President and there was around 25 members of the chapter. Over the years our chapter sure has grown!

Welcome New Members!

Paul & Kathy Wecker
Sacramento, CA

DON'T GET DROPPED!

**2021 Membership Dues are due
January 1st.**

Please send \$20 dues to:
Johanna Smith
2140 Coronado Ave.
Napa, CA 94559



Just CAN'T SAY it ENOUGH!

Leaving California wasn't that difficult. Leaving all of our friends was devastating. Our hearts will always be with the Karel Staple Studebaker People. What an amazing group. Thanks for the gift card. It will come in handy as we gave away and threw away much. We have a guest room in our new home and it is available to any of our many friends should they be passing through Oklahoma on their way to South Bend or Beyond...
John & Paula
Mama & Papa

STUDEBAKER ELECTRIC Automobiles

NO EXPERT CHAUFFEUR NEEDED



**CAN BE RUN ANY DAY IN THE YEAR
BY ANY MEMBER OF THE FAMILY**

Wide Touring Radius

A 1903 electric vehicle, with a battery which is durable, and will give a run of 40 miles on one charge.

A Successful Hill-Climber

Our machines will climb grades which are not only steep, but covered with sand and mud.

Smooth Operation

Controller has four speeds, allowing an unusual smoothness of operation in starting.

Reliable Brake Control

All machines equipped with two brakes.

Strength of Construction

Built to be worthy in every point of the Studebaker name and reputation.

Descriptive Catalogue on Application. Can be seen at the following representatives, where we also show a full line of the celebrated vehicles and harness.

STUDEBAKER BROS. MFG. CO.

Studebaker Bros. Co., of New York, Broadway and Seventh Ave., Cor. 4th St., New York City.
Studebaker Bros. Mfg. Co., Cor. 19th and Blake Sts., Denver, Colo.
Studebaker Bros. Co., of Utah, 127 to 133 State St., Salt Lake City, Utah.
Studebaker Bros. Mfg. Co., 37 to 39 Elm St., Dallas, Texas.

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John Wasmaker, New York City.
H. G. Martin & Co., Providence, R. I.
Toledo Motor Carriage Co., Toledo, Ohio.
Rochester Automobile Co., 121 South Ave., Rochester, N. Y.
Cleveland Automobile and Supply Co., 140 Prospect St., Cleveland, Ohio.
W. H. Weber, Detroit, Mich.
C. H. Mortimer, Topeka, Kansas.
John Wasmaker, Philadelphia, Pa.
The Paterson Automobile Exchange, Paterson, N. J.
Seeds & Evans, & E. Gay Jr., Columbus, Ohio.
Cincinnati Automobile Co., 812 Race St., Cincinnati, Ohio.
The Halsey Automobile Co., 409 Olive St., St. Louis, Mo.

FACTORY AND GENERAL OFFICES,

SOUTH BEND, IND.

First-Class Agents Desired in Territory not already Covered.

Studebaker Hobbies: SOUTH BEND WATCH COMPANY In May of 1902 members of that Studebaker family, Clement Studebaker Jr. along with his brother George and their uncle John Mohler Studebaker bought the financially troubled Columbus Watch Company and began moving it from Ohio to Indiana along with much of the work force. They constructed a state-of the-art watch-making facility with such advanced features as sprinkling systems and huge, fully fire-proofed walk-in vaults. The name then became the South-Bend Watch Company, and they would eventually build 71 different grades of watches in the 5 most popular sizes. The official opening in March of 1903 was with a great deal of fanfare. Through the first two decades of the twentieth century the company grew and prospered. During its peak years the company produced 60,000 watches annually and employed nearly 600 employees. Ambitious nationwide advertising was largely responsible for this early prosperity. Full-page ads showing the South Bend watch running in a block of ice were particularly effective. Numerous styles and models were available with a price range from \$16.00 to \$125.00. All watches carried a "insured for a lifetime guarantee." In fact, there are thousands of South Bend watches still running today. As some of you may know, the great North American railroad watch became an institution after a fatal crash in 1891, which was caused in part by the stopping and then restarting of the engineer's watch, which caused it to be 4 minutes slow. In the early days of railroading, when trains ran by strict time and timetable rules, that 4 minutes proved to be fatal. As a result, in 1893, the General Railroad Timepiece Standards were adopted, which mandated the following standards for railroad watches: " be open faced, size 18 or 16, have a minimum of 17 jewels, adjusted to at least 5 positions, keep time accurately to within a gain or loss of only 30 seconds per week, adjusted to temperatures of 34 to 100 degrees Fahrenheit, have a double roller, steel escape wheel, lever set, micrometric regulator, winding stem at 12 o'clock, grade on back plate, use plain Arabic numbers printed bold and black on a white dial, and have bold black hands..." The South Bend Watch company offered at least two railroad grade and approved watches. The 327 (18 size, 21 jewels) and 227 (16 size, 21 jewels). These watches were produced after 1923 under the Studebaker name and South Bend name. The most prestigious watch produced by the South Bend Watch Company was called "The Studebaker", Even now, some 100 years after their introduction, the best known and most popular South Bend Watches are: "The Studebaker" movements. They were eventually produced in 18-size and 16-size grades. Handsomely damascened and marked "The Studebaker" in fancy script on the movement they are considered by collectors to be among the best-looking RR watch movements ever made. A Studebaker in the Mail In 1923 the company offered a "Studebaker" watch on a mail order basis, direct sale to the public. Cont. on pg. 5

The Studebaker watches were identical to the South Bend line and were made on the same production line. The Studebaker watch ads of this era did not indicate any connection between the two watches, but instead gave the impression of a separate company. The naming of the watch, however, was an obvious attempt to capitalize on the good name of the famous brothers of Studebaker automobile fame. Most ads carried the following line:” “Directed by members of the Studebaker family known for three quarters of a century for fair dealing.” The Studebaker watches were sold on a credit basis and could be purchased with a down payment of only one dollar. With the onset of the Depression, the company found itself with many delinquent accounts and the banks were unwilling to cooperate in those unstable times. This and the fact the company never switched to production of men’s wristwatches was responsible for their eventual demise. On Thanksgiving Eve, Wednesday, November 27, 1929, the nearly 300 employees of the company were notified the plant would be closed until January 1, 1930. The company never reopened. After the closing, the machinery was eventually sold, and liquidation completed in 1933 with creditors being paid off fifty cents on the dollar. On July 8, 1957, a fire started in the old factory and destroyed the last evidence of a once world-famous factory.



A.S.S.I.S.T** of the Month

****Anthony's Special Sale of Interesting Studebaker Treasures**

OK, HERE'S THIS MONTH'S TREASURE



Candbstudebakers@gmail.com

(510) 755-4170

ADVERTISEMENTS

CARS, PARTS, SERVICES

Cars For Sale

April 2021

Cars For Sale

These are all pickup trucks. All run and are currently licensed and driven.

1949 - \$15,000, 1949 with 4 speed - \$22,500, 1951 - \$27,500, 1953 - \$19,900, 1954 - \$19,900, 1955 flatbed - \$19,900, 1956 long bed - \$17,900, 1957 long bed - \$28,000, 1957 - \$18,000, and 1958 - \$19,900.

Contact Larry Jones 530-933-3941 or email lwj1@yahoo.com

1960 Lark VIII - \$17,500. **Contact Larry Jones 530-933-3941 or email lwj1@yahoo.com**

1959 Studebaker Scotsman Pickup - completely restored with a 1962 OHV 6 cylinder engine, 3speed transmission. **Contact Steven Richardson 530-673-6634 orsteverchef@comcast.net**

53 champion Coupe on a 61 Hawk frame/body. New 289 R2/200-4R Trans/ Vintage Air,Heat,new wiring +S.W Gauges and much more.. **djchelini@sbcglobal.net Call Dave @ 916-428-8764 . \$27k OBO**

Parts for Sale

GT Hawk right front fender solid, but not perfect \$100. Right front fender for Bullet nose solid no dents \$250. Trunk lid for 57 Golden Hawk (and others) not perfect but can be salvaged \$75. **Contact Craig 209-286-9196 or 64hawkgirl@gmail.com**

60-64 and 59-60Lark parking light/turn signal grille housings L&R. Good condition, have both styles - set of each, \$175 for set. Hood ornament for the same good condition \$35. 12 volt Delco generator and regulator good working condition (clean and painted) for both items \$35. **Contact Dean 916-753-6003 or carvin9755@gmail.com**

Cars/Parts Wanted

Need clock and radio for 1954 Commander Coupe **Contact Jim Goodland 707-718-6787**

I am looking for a restored 1950 or 1951 Studebaker four door with a manual transmission / overdrive. If you know of one, please call me **@ 704-599-5885 ~ Jeff King jeffking@att.net** (Charlotte, N.C.)

Paid Advertising

Rates are \$20/year for members

\$25/year for non-members



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Studebaker People Are The Greatest!

THE CHAPTER MEMBERSHIP SPOTLIGHT IS ON:

Studebaker R & R

Specializing in C Cab Pickups

www.studebakervendors.com/studebaker-r-r

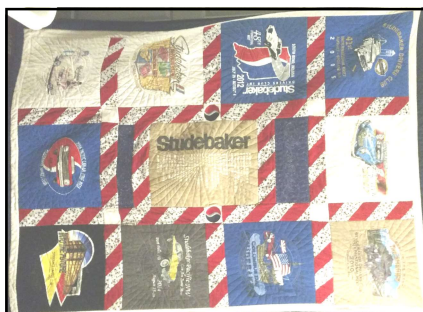
Larry & Patricia Jones

lwj1@yahoo.com

1592 Eric Court

Yuba City, CA 95993

530-933-3941



Memory Quilts by Rodney

greinerrodney@gmail.com

(916) 761-1856

Karel Staple Chapter CALENDAR for 2021

**May 2nd Sunday — Gold Country Placer County Fairgrounds,
Old Town Pizza Pavillion 1273 High Street**

**May 30th- 2021 Pacific Southwest Zone Meet with La Palma. La Palma Park. Anaheim
CA For info: contact Don Cox 951-529-0873, or Dan Scott 818-558-1791**

June— To be announced.

July 11th Saturday — 19th annual Studebaker/AMC picnic subject to the City of Stockton's park reopening. Do to Covid there will not be a Pot Luck, no BBQ grills or sharing of food and utensils. Bring your own mask and picnic lunch.... Bottled water will be provided.....details to follow.....

Directions to Gold Country Placer County Fairgrounds

**On I-80 Eastbound take exit # 119A Maple Street
Immediately make a right turn onto Lincoln Way in old town
Bear right onto Sacramento Street
Cross over Auburn Folsom Road at intersection onto High Street
Right turn into Fairground entrance**

cxiv THE INDEPENDENT

Studebaker

"THE AUTOMOBILE WITH A REPUTATION BEHIND IT."

Electric Stanhope Model 22b Price \$1250



FOR quick trips about town and into the suburbs—for all ordinary business and social requirements—here is a car which will grow daily in the esteem of its owner. Among vehicles of its type it is as supremely distinctive in smartness of style as is the \$4,000 Studebaker among gasoline touring cars; it has the same thorough construction—the same smooth action. Simple in operation and always absolutely under control, this car can be driven by women with perfect safety through crowded streets.

Four speeds, from 3 to 14 miles per hour. Will carry two passengers over ordinary streets 40 miles on one charge. We also build a Special Stanhope, Model 13a, having a mileage of 50 miles, and a maximum speed of 18 miles per hour. This model is especially adapted to the requirements of physicians and other professional men.

Other Studebaker electric models are the Runabout, Victoria-Phaeton and Coupe. Send for our new catalog of electric and gasoline cars.

**STUDEBAKER AUTOMOBILE COMPANY
SOUTH BEND, IND.**

Members Association of Licensed Automobile Manufacturers.

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NEW YORK CITY, Studebaker Bros. Co. of New York
CHICAGO, ILL., Studebaker Bros. Mfg. Co.
SAN FRANCISCO, CAL., Studebaker Bros. Co. of California
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SEATTLE, WASH., Studebaker Bros. Co. Northwest
SALT LAKE CITY, UTAH, Studebaker Bros. Co. of Utah
DENVER, COL., Studebaker Bros. Mfg. Co.
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SAVANNAH, GA., Kramer & Wooten
ST. LOUIS, MO., Union Electric Light & Power Co.
TOLEDO, O., Kirk Bros. Automobile Co.

AUTOCAR, 18 OCTOBER 1963 43

NOW FROM STUDEBAKER SPACE-AGE MOTORING THE FABULOUS 1964 STUDEBAKER AVANTI

The world's most exciting car. The last word in motoring pleasure—racing car performance combined with limousine comfort... shaped with lines to please the eye and appease the wind. Jet-Thrust engine, disc brakes, overhead steel safety arch, and room for four adults in comfort.



Studebaker

See it now

STAND 96 AT THE MOTOR SHOW

with other exciting 1964 STUDEBAKERS—THE GRAN TURISMO HAWK, THE VERSATILE WAGONAIRE AND THE CRUISER FOUR DOOR SEDAN.

Or write for further information to the sole concessionaires:
B. M. GROUP (CONCESSIONAIRES) LTD.
364-366 Kensington High Street, London, W.14. Tel: WESTern 9852.

Every Studebaker contains **SPD** the new super lubricant that maintains continued protection between oil changes.

Karel Staple Chapter Application

Make check payable to:

Tech Tip

Studebaker Mike

Tramac's New 5 Speed Transmission, The TKX.

Recently Tremec has unveiled its new TKX 5 speed gear box. Most of you are familiar with or heard of the TKO 5 speed conversion that fits nicely behind a Studebaker V8 with our Vendor supplied adaptor kit. The transmission is a complete makeover. Offering better clearances for the transmission tunnel, upgraded synchronizers for even better shifting, a higher torque rating. Along with many other upgrades. If you have ever considered a 5 speed upgrade to you Stude you should check it out. There are a number of You Tube videos and Websites covering the TKX.

Priorities In Life-----

This item taken from the Gulf Coast Cruiser. Thanks to Mary Baumgarten, Editor

Well once upon a time, seems like only yesterday, maybe it was yesterday; A friend bought a good used 1950 Studebaker Commander four door. Mr. Odie was very proud of his new purchase and drove over to Uncle Dorsey to take him for a ride. They drove over to Liberty Center, a small and peaceful town. While there they hit a large chuck hole and knocked the muffler nearly off. It was loud but they kept on going. As they drove around, because of a new noise ordinance, they were stopped by Officer Willis and since they looked like strangers, he asked them for some ID. They soon realized that they had left home in such a hurry there was no ID on either one of them, so off to jail they went. The town clerk looked at them strangely and with no ID said, "You have one phone call." Some 40 minutes later a young man came asking about Mr. Odie and Uncle Dorsey. The clerk said, "You don't look like a lawyer to me." "Oh no sir, the men called me to bring them a pizza with everything on it."



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For insurance purposes and also to comply with SDC Bylaws governing chapters, all members of a local chapter must also be a member of the National Club. Don't forget to renew your National membership.

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**For a look at the pictures in color
Visit us at:
www.Hawktalks.com**

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Karel Staple Chapter
Citrus heights CA**